



Involed! LLC.

Community Involvement and Social Responsibility

Partnerships That Matter

OUR APPROACH

- Define the company's community involvement and social responsibility goals with senior management.
- Identify Employee Ambassadors and involve them in community plans.
- Create tailored company community involvement plans.
- Collaborate with the selected organizations to understand their needs. Ensure the company program addresses their needs.





COMMUNITY INVOLVEMENT AND SOCIAL RESPONSIBILITY



- Active participation in community programs.
- Encouraging employee volunteerism.
- Sponsorship and event opportunities which enhance awareness and funding.

BENEFITS OF COMMUNITY INVOLVEMENT AND SOCIAL RESPONSIBILITY

- Competitive advantage.
- Increased visibility.
- Public relations and publicity opportunities.
- Team members/staff are more involved, more loyal, more concerned about the profitability of the company.



TALENT ACQUISITION AND EMPLOYEE ENGAGEMENT



- Importance of Organizational Culture.
- Inclusive Recruitment Strategies.
- Employee Engagement's Role in Retention.
- Continuous Learning Opportunities.



OTHER ADVANTAGES

- Promotes Diversity and Inclusion in the workplace and in Community Endeavors.
- Works hand in hand with sustainability efforts.
- Ensures a safer, welcoming, more productive and diverse workplace.
- Strengthens communities and companies.
- Creates cohesive, inclusive teams that increase profitability.

Additional Services Available

Marketing:

Communications – Strategic Planning – Advertising – Research – Presentations and Proposals – Training and Mentoring

Public Relations:

Community Relations – Media Relations – Press Releases – Publicity – Employee Relations – Client Relations and Retention

Other:

Work with key personnel to identify and secure board and committee positions

Events:

Establish Goals – Event Planning – Consulting – Fundraising – Budgetary Process/Set Budget(s) – Plan, Monitor, Implement, Adjust

Consulting:

Business Development – Branding – Design Oversight – Talent Acquisition – Staff Retention and Development – Government Relations

Our team has years of successful marketing, communications, and public relations expertise. We look forward to working with your team and to delivering positive results from our partnership.

Involved! – forming Partnerships That Matter

COMMUNICATION IS KEY

- We prioritize transparent and efficient communication.
- Our experienced team delivers results.
- Open to feedback, suggestions, and recommendations.
- Contact us for any requests or questions.



"The art of communication is the language of leadership."

James Humes

MEET OUR TEAM



SUSAN J. FALVO
Firm Principal



KATHLEEN A. FOLEY
Business and Administrative Strategist

Building Relationships That Matter
Together

THANK YOU.

Involved! LLC.
5706 E. Mockingbird, Suite 115
Dallas, TX 75206
Nvolved.net
214.725.9300; 702.510.2274
Susan.falvo.sf@gmail.com;
kathleenfoleyre@gmail.com

